



The Future of Aging Blog

Issues, Insights and Inspirations about Aging

 [Subscribe to feed](#)

[Home](#) [About AAHSA](#) [Contact AAHSA](#) [About Quality First](#)

ABOUT THIS BLOG

Creating the future of aging services requires conversation, understanding, innovation, and most of all, action. We hope that this blog will inspire others to engage and participate in a movement that will transform the way we age in this country.

AUTHORS

[Larry Minnix](#), President & CEO

[Lauren Shaham](#), Vice President of Communications

[Majd Alwan](#), Director, CAST

[Craig Collins-Young](#), Internet Content Manager

[Maggie Flowers](#), Quality First Services Manager

[Sarah Mashburn](#), Communications Manager

RECENT POSTS

[Has Your Organization Changed Someone's Life?](#)

[Advocacy Update and Call for Action](#)

[Consumer Focus: What do we expect in our later years?](#)

[A Retirement Community at 43?](#)

[A Great Day for the Long-Term Care Solution](#)

BLOG ROLL

Consumer Electronics Show Sees Aging Services as New Frontier

January 12, 2009 in [health](#), [health care](#), [long-term care](#), [technology](#) | Tags: [AAHSA](#), [aging technology](#), [CAST](#), [CES](#), [Majd Alwan](#), [Silvers Summit](#) | by [laurensaham](#)

AAHSA's [Center for Aging Services Technologies](#) entered the 2009 consumer electronics space this past week by co-sponsoring the Silvers Summit at the [International Consumer Electronics Show](#) (CES) in Las Vegas. The [Silvers Summit](#), an exhibit pavilion and day-long education program, was the first foray into aging for this massive convention on new consumer electronics. It was great to see home monitoring and brain health technologies exhibited among the mp3 players, home audio systems and big screen televisions that are the signature of CES.

With more than 130,000 people in attendance and six massive convention centers hosting exhibits, it's hard to tell your story at CES. But baby boomers and aging technology emerged as a major legacy of this CES. Many major media outlets focused stories on aging, including USA Today, the [AFP](#), the [St. Louis Post-Dispatch](#) and the [Los Angeles Times](#), which had an extensive interview with Dr. Majd Alwan, director of CAST. Dr. Alwan spoke at the Silvers Summit's press conference on Jan. 8 and educational session on Jan. 10. [Dakim](#), a CAST member, Carnegie Mellon University's Quality of Life Technologies (QoLT) Center, and the Continua Alliance were also on both panels. In addition, CAST members Intel, [GrandCare](#) and Meridian Health exhibited in CES's Digital Health pavilion, along with Halo Monitoring, which provides wearable cardiac, activity and fall monitoring. The CAST panel on creating the Home for Life included members Sheri Peifer of [Eskaton](#), John Brady of [Life Alert Emergency Response](#), David Stern of [QuietCare](#) by Living Independently, which is now part of GE Healthcare, and Charlie Hillman of GrandCare Systems.

A major theme of CES this year was convergence between different types of technologies to integrate capabilities and simplify use. Eric Dishman, chairman of CAST and director of Intel's Digital Health Group, focused on this during his keynote at the Silvers Summit. He encouraged the technology companies there to disrupt their traditional thinking to create a new health care system that is holistic and patient-centered instead of fragmented and disease-specific. It was also interesting to see so much of a focus on research and science at a conference that is about marketing. Eric's presentation was filled with data about consumer preferences and health care outcomes. Henry Mahncke, Ph.D., of [Posit Science](#) debunked the myth that crossword puzzles are a key to maintaining brain health and presented a range of peer-reviewed studies about its cognitive



[ADVANCE Perspective: LTC](#)

[Aging Care](#)

[All Things Aging](#)

[Alzheimer's Care Group](#)

[Blog Long-Term Care](#)

[Brewster Place](#)

[Caring Today's blog](#)

[Changing Aging](#)

[CK Wilde's 3Gen Family blog](#)

[David Solie's Aging Parents Insight](#)

[Disruptive Women in Health Care](#)

[Ecumen's Changing Aging blog](#)

[Frontline Focus](#)

[Garden Spot Village](#)

[Global Ageing Network Blog](#)

[GlynnDevins](#)

[health AGEnda](#)

[Health Commentary](#)

[Health Talk](#)

[Hospice and Caregiving Blog](#)

[Hospice Blog](#)

[Jack Halpern's My Elder Advocate](#)

[McKnight's Long-term Care News](#)

[Medicare News Blog](#)

[Minding Our Elders](#)

[MLBerg's Caregiver blog](#)

[New York Times blog on aging](#)

[Our Alzheimer's](#)

[Six on Seniors](#)

[The Nursing Home Administrator](#)

[Time Goes By blog](#)

[Who Moved My Dentures? Musings on Aging.](#)

EVENTS

[AAHSA Annual Meeting](#)

LINKS

[AAHSA](#)

training programs.

More than 200 people attended the Silvers Summit education conference and both the sessions and the hallway discussions were full of talk about how technology companies and providers can work together to converge their interests in providing quality and accessing the growing aging market. Companies like [Celery](#), which offers a product to provide email without a computer, to organizations like Doro, which provides easy-to-use cell phones and amplified phones, attended. There were many providers of aging services who came to learn how they can continue to be in front of the technology wave in aging services, including Alan Sadowsky of MorseLife, Kathy Bakkenist of Ecumen, Allen Mehta of Southern California Presbyterian Homes, Joe Gerardi of American Baptist Homes of the West, and representatives of Air Force Village in San Antonio, Texas.

Possibly related posts: (automatically generated)

- [Aging Technologies Highlighted on National Radio Program](#)
- [Maybe I'm Expecting Too Much...](#)
- [Know It, Show It](#)
- [23 March 2009](#)

2 comments

Comments feed for this article

January 13, 2009 at 2:15 am
COMPUTERS & TECHNOLOGY – OLDER STEREOTYPES « AGING RELUCTANTLY
Reply

[...] was reading Consumer Electronics Show Sees Aging Services as New Frontier blog article at The Future of Aging Blog . All the news articles that it linked to seemed [...]



January 13, 2009 at 2:21 am
AGING RELUCTANTLY
Services as New Frontier blog article at The Future of Aging Blog . All the news articles that it linked to seemed [...]
Reply

[...] 12, 2009 by hshawjr I was reading Consumer Electronics Show Sees Aging Services as New Frontier blog article at The Future of Aging Blog . All the news articles that it linked to seemed [...]



Name

Email

Website

Notify me of follow-up comments via email.

Your comment

[AAHSA's Online Photo Album](#)

[CAST](#)

[IFAS](#)

[Mature Market Experts](#)

[PODCASTS](#)

[Assisted Living For Seniors](#)

[FLICKR PHOTOS](#)



[More Photos](#)

AAHSA TWEETS

I uploaded a YouTube video --
Long Term Care Solution
<http://bit.ly/nnT99> 3 hours ago

Great new blog on what to
expect in the later years:
<http://tinyurl.com/n9th8w>
1 day ago

AAHSA staffmembers are
headed to the Senate for the
HELP Committee briefing on
health care reform:
<http://www.aahsa.org/article.aspx?id=9246> 3 weeks ago

Keep callin! (866) 281-7219.
Phone lines are open until 6
p.m. Eastern. 3 weeks ago

Tell your senators to include
long-term services and supports
in health reform: (866) 281-
7219 3 weeks ago

TODAY'S HEADLINES

"Low Pay From Medicaid Keeps
Doctors Away From Primary
Care"

"HHS Rescinds, Delays Four
Restrictive Medicaid Provisions"

"Bill Would Allow Medicare To
Pay For Adult Day Care
Services"

"More Mentally Ill Admitted To
Nursing Homes Than Those With
Dementia, Study Finds"

"47,000 Elderly Falls in U.S.
Tied To Canes, Walkers"

 [Subscribe to feed.](#)

 [Theme by Ben Eastaugh and Chris Sternal-Johnson.](#) Get a free blog at WordPress.com.