

President's Message



Todd Murch,
President and CEO

The theme of this year's annual report is "The Art of" the simple and enriching things that are experienced daily among employees, residents, family, and volunteers throughout Eskaton's many and varied communities and programs. I have spent most of my adult life with Eskaton, and I have come to believe strongly that what the organization embodies is The Art of Serving. At the root of it is the *why*, not the *what*. Eskaton exists only to serve its mission to enhance the lives of older adults, no other reason.

In the following pages, you will see the community volunteers who comprise Eskaton's governing board of directors, our management team of career professionals, a description of our broad spectrum of services, some service and volume statistics, and most importantly, photos depicting the faces of Eskaton.

Our vision of Transforming the Aging Experience is one we take very seriously. We will continue to innovate and adapt, but we will never forget for an instant the singular purpose that drives us ...

The *Art* of Serving.