

Spotlight on Philanthropy



Eskaton Foundation Newsletter

Welcome to our third issue of *Spotlight on Philanthropy*. With 2012 well on its way, it's important for us to evaluate whether we will succeed in our goal to raise \$1,000,000 by December 31st. With a strong plan in place, a dedicated staff who is inspired by what we're able to accomplish for seniors, donors who are passionate about making a difference, and a board who is committed to doing "whatever it takes," how can I believe otherwise.

If you want to play a role in our success, consider volunteering your time and talent. We could use experts to help produce and edit this eNewsletter, for example. Other opportunities include data-entry, research, and event planning.

An example of just how far our board will go is a fundraising event hosted by our Board Chair, Britt Redfield. On June 30 from 9am to 1pm, you can drop off electronic waste FREE. It's a fundraiser to support Eskaton Foundation and at the same time save the environment.

Old computer monitors, televisions, PC's, VCR's, stereo equipment, cell phones, microwaves, and small household appliances can be dropped off at 4401 Hazel Avenue, Suite 115, Fair Oaks.

We understand that we have many donors not utilizing the Internet, so we were happy to develop a hard-copy version for your pleasure.

Spotlight on Philanthropy is a dynamic tool that we envision using for years to come to promote philanthropy at Eskaton. I look forward to hearing from you. Please contact me anytime at 916-334-0810 or [email me](mailto:kim@eskaton.org). You can also visit our webpage at www.eskaton.org/donations.

Thank you.

Kim

If you are receiving Spotlight on Philanthropy, it's because you are connected to Eskaton or Eskaton Foundation in some fashion. You may at any time choose to opt out of receiving further editions by scrolling to the bottom of the page and clicking on unsubscribe.

Impact of Philanthropy: Quiet Care Reassures Residents and Families

Our residents love being as active as possible, and the longer we can keep them safe and healthy, the longer they will enjoy their independence. When Eskaton Foundation heard there was an innovative technology called Quiet Care successfully being used to improve care at Eskaton Village Roseville, we jumped at the opportunity to support the expansion of the system into Eskaton Lodge Granite Bay and Eskaton Village Grass Valley.

Quiet Care, a product of Intel-GE Care Innovations, is an advanced motion monitoring system. No cameras are used, and the privacy of every resident is

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Presenting Our Newest Board Member

respected. The system includes several sensors in each apartment, combined with data analysis that allows caregivers to stay informed and intervene when needed. Once the daily routine of a resident has been established, Quiet Care flags certain deviations. This allows staff to improve their response times and to identify potential problems before they become urgent.

"Quiet Care is a good reassurance for the residents and their families," explains Natasha Benedet, resident care coordinator at Eskaton Lodge Granite Bay. "We can see trends happening - and then see if a resident needs more medical attention." Trends include an increase in bathroom visits, which may indicate a urinary tract infection, or wandering, which could show a change in condition or confusion. In addition, possible falls may be detected if a resident has an extended stay in the bathroom. This data can be shared with families so that appropriate steps are taken to provide the best care for the residents.

Jean Shrewsbury, a resident at Eskaton Lodge Granite Bay, shares an apartment with her husband Ken. Their apartment now has the Quiet Care sensors, and Jean has grown to trust and respect the technology. "It's a safeguard," she says. "I feel happy. . . When we explain the system to new residents, I can tell they feel comforted."



Darci Gilbert,
Marketing Director
Roseville Facial Plastic
Surgery and
Orion Academy

Philanthropic Partner Program: Deepening Relationships with Employees

Did you know that 6 out of 10 employees reported that they adjusted their schedules as a result of caring for an older family member costing US businesses \$17.1 billion in 2010? As business leaders, awareness of your employees' work-related adjustments is critical to business success. Information like this is helping our philanthropic partners understand the challenges their employees face. They recognize that by supporting Eskaton Foundation philanthropically they are supporting the causes that matter the most to their employees.



Joining our growing list of Philanthropic Partners -

Allied Waste
VSP
Securitas Security Services USA

Donor Spotlight: Grant and Gail Bakewell

With modest demeanor and hearts filled with gratitude, Grant and Gail Bakewell established the Oak & Stone Charitable Fund. One of their goals is to enhance the lives of seniors in our community, and the couple has generously offered a \$30,000 matching gift. This gift is designated to the campaign to build the new community room at Eskaton Lodge Granite Bay, and is inspiring others to give, knowing their donations will be stretched twice as far.

Both of Grant's parents lived at Eskaton Lodge Granite Bay in recent years. His dad, Grant Bakewell, Sr., was known for his success as a pension consultant, while his mom, Ann, loved the theater and had a flair for the dramatic. Both have passed, and Grant and Gail's charitable fund is possible through his inheritance.

President's Circle

Each name listed below represents the generosity of an individual, company or foundation giving \$1,000 or more and signifies the love and compassion of humankind. Every gift to Eskaton Foundation makes a difference in someone's life.

ACS Quantum Strategies LLC
Aflac - California North
Nevada North
AlphaOne Ambulance
Tom Arjil
Alliant Insurance Services,
Inc.
Allied Waste Services A
Republic Company
Anonymous
AT&T
Lorine Auginbaugh Trust*
From Grant and Gail Bakewell
In Loving Memory
of his Parents
Bank of America
Bank of Sacramento
Bank of the West
Paul and Constance Batterson
Trish, Mike and Alex Bayless
BB&T Insurance Services, Inc.
Beach Whitman Cowdrey LLP
Delores Beekman
Luke Bienfang
Gay Marie Bone
Esther Branthaver
John Breaux Family Trust

"I hope you will join us as we celebrate those who have gone before us, and given so much," Grant says. "This gift is our way of remembering the very best of my parents, as well as the wonderful care they received."

Family is important to the couple and they symbolically named the Oak & Stone Charitable Fund with the desire to remain connected to their past. The "Oak" is a spiritual symbol in Grant's Scottish-Celtic ethnic tradition. It is also an important symbol for his maternal grandfather, Francis Scott Smyth, who was the dean of medical school at UC San Francisco. He is remembered today in a carving of an oak, his own favorite tree, over the fireplace in the student union.



Grant Bakewell, Sr.
and Ann Bakewell

The "Stone" honors Gail's parents, Fred and Lucille Zumstein, as well as her brothers and sisters. Fred traces his rich family lineage to Switzerland, the name "Zumstein" meaning "to the stone" - a reference to a surveyor's marker, and the symbolic and geographical center of his ancestral town.

Both Grant and Gail understand the urgency of the campaign at Eskaton Lodge Granite Bay, as well as the benefits to the seniors of the new community room. Gail says, "Giving away this money does not feel like we are losing something. Instead, it feels like we are helping something beautiful to blossom."

Eskaton Lodge Granite Bay Campaign Update: The Importance of THIRD BASE!

The theme of our capital campaign for a new community room at Eskaton Lodge Granite Bay is baseball. Our fundraising thermometer, in keeping with this theme, is a ball field with a runner working his way to home. To date, we have raised 73% of our \$295,000 goal, and the little runner is oh so close to third base.

Third base represents an exciting milestone in the campaign. When we have raised 75% of our goal, we will tell the contractor to move forward. The sooner we reach third base, the sooner construction will begin, and the sooner the residents will enjoy a spacious and new community room.

In May, we celebrated the steady movement of the runner by transforming the resident council meeting into a party. Residents and staff celebrated the generous donors who are making our success possible. Grant and Gail Bakewell joined us, as we thanked them for their generous matching gift of \$30,000. Keeping with the baseball theme of the campaign, we presented them



with a chocolate bat made by a local confectioner - a small but sweet token of our gratitude.

Administrator Vicky Cross described the generosity and dedication of the staff. Each month, one of her departments coordinates an exciting fundraising activity to complement the Foundation's campaign plan. In April, the dietary staff hosted a fun Bingo night, and in May, the resident care staff raffled a seven-night stay in Mexico.

The excitement at the Lodge is palpable as

Don and Shirley Bromley
Brown Construction
Grace Brunton*
Buck Consultants
Anne Burns and
David E. Johnson
Cain Brothers
California Backyard
California Capital Financial
Development Corp.
California Moving Systems
Louise M. Cato*
Leland E. Chamberlin
CHI
CIGNA Group Insurance
Comfort Keepers
Compass
Comstock's Magazine
Michael and Ronnie Corrick
Heather Craig
Jim and Susan Craig
Craig Cares
Barbara Davis
DC Risk Solutions, Inc.
de la Peña & Holiday
Direct Supply
Betsy Donovan
DPR Construction
John and Agnes Mae Drew*
Walter Dunkley*
East Lawn
El Dorado Bus Sales
The Elliott Family Foundation
Merry Ellis
Rebecca "Sam" Evans
Claude and Shirley Farinha
Five Star Bank
Chuck and Odette
Ebersole Trust
Paul and Sherrill Fritschie
G.L. Bruno Associates
Charles, Elaine, Tyler and
Alex Garcia
Carl Gerlach and
Sandra Otter
Dr. Frank J. Glassy
Golf Tournament Innovations
Stuart Greenbaum
Frank Grow
Gulf South Medical Supply
Hall Family Limited
Partnership
c/o Robert C. Hall
Craig Halterman
Hammel, Green and
Abrahamson, Inc.
Trevor and Mary Hammond
Robert I. Harris
Bonnie Hartman
Richard Hayden and
Beverly Joy
HealthComp Administrators
Hefner, Stark & Marois, LLP
William Gavin Hegg
Herbert B. Hindin
Home Instead Senior Care

we move closer to completing our goal. While third base is a critical milestone in our campaign, we understand the importance of bringing the runner all the way home. Only by raising the entire fundraising goal of \$295,000 will the new community room become a reality. We can do it!

Swing for Seniors Golf Classic: Sign Me Up!

The call for sponsors has gone out for the September 24, 2012 Swing for Seniors Golf Classic at Granite Bay Golf Club with a resounding response, "SIGN ME UP!"

These are the companies helping us to leverage additional sponsors by being one of the first to sign up:

BB&T Insurance
CHI/Optima
de la Peña & Holiday
El Dorado Bus Sales
Five Star Bank
Low McKinley Baleria Weber & Salenko, LLP
Moss Adams
Muir Lab
Nacht & Lewis Architects
Nonprofits' United
Roebbelen
U.S. Bank
Lancaster Pollard & Co.

The support of our sponsors will specifically address the vital needs of low-income seniors.

To secure your spot on the green [click here...](#)

Thank you!



Board Member Showcase: Theresa Paige

It felt like our lucky day when Theresa Paige agreed to join our board recently. As one of the top architects in the region, Theresa is the Managing Partner and CEO of LPAS. It was very clear to us from the start that Theresa only commits her time to the things that she's most passionate about.

Not long after joining the board, Theresa agreed to host her first Board Project with Shop for a Cause. The event helped her meet her first year's goal of raising

Lucille C. Hood*
Mary Susan Hood
James and Mary Hopp
Intech Mechanical
Steve and Rita Jamison
Margaret G. Jermstad*
Eleanor Johnsen
Michael and Carrie Johnson
Lillian O. Jorgenson*
Robbie and Wes Justyn
in Memory of
Nettie and George Justyn
Lew and Jo Keller
Leeland and Jodi King
Jose and Barbara Kirchner
KPMG LLP
Lancaster Pollard & Co.
Low McKinley Baleria Weber
& Salenko, LLP
Donna and Reginald Low
Charlie and Gerry McAvoy
Mark Mertz
Milliman, Inc.
Helen Mills*
Lloyd and Ruth Money
Morrison
Moss Adams LLP
Muir Lab
Todd and Mary Murch
Murphy Austin Adams
Schoenfeld, LLP
Nacht & Lewis Architects
Charles and Kay Naegeli
New York Life (Eagle
Strategies LLC)
Nichols Melburg & Rossetto
Architects/Engineers
NonProfits' United
Ermina O'Brien
Otto Construction
Bill and Erin Pace
Betty Paige
Karl and Doris Palmaer
Sheri and Scott Peifer
PG&E Corporation
PharMerica
Fred Poppe
Prescription Solutions
Jeanne Reaves Consulting
Britt Redfield
Debbie Reynolds
Kim Rhinehelder and
Charles King
River Cats Foundation, Inc.
River City Bank
Roebbelen Contracting, Inc.
James W. Rollings
Drs. Peter and Karen
Romines, Podiatrists
Securitas Security
Services USA
Rudolph & Sletten, Inc.
Safe Credit Union
Safety National
Jack and Marcella Seibert
The Setzer Foundation

\$2,000. Theresa is eager to meet her board goals and has already begun planning her second Shop for a Cause; this time partnering with Pamela Schubert to raise even more.

Theresa has been a licensed architect for over 34 years. Her expertise includes various types of housing, including Eskaton Village Carmichael, healthcare, and commercial office buildings. LPAS was voted architect of the year in 2011 by the Sacramento Business Journal. Some of her recent projects include Three Stages at Folsom Lake College, The new California State Lottery office building and the California State Highway Patrol headquarters.

Board Project 2012: Camaraderie, Commitment, Contagious

Having a board that is committed to their role is extremely fortuitous and frankly, quite rare! Board Project 2012 is our board's personal fundraising effort. Each member has agreed to raise \$4,000 by December 31. Unique ideas have come into play including a Lodi Wine Tasting Trip, Ladies Tea, Bowling Tournament, eWaste Drive, and Car Wash.

While raising money is the key objective with Board Project 2012, lots more value is resulting. The camaraderie that is building with this group - all working together for a common purpose - is a joy to witness. Members are supporting members and attending each other's events! The philanthropy side of all this is contagious!

Here are the dates of future Board Projects -

June 30 - eWaste Drive - Britt Redfield

July 31 - Suds for Seniors - Shawn Kassel

August - Bowling Tournament - Mike Corrick and Ken Wenham

December 4 - Shop for a Cause - Pamela Schubert and Theresa Paige

Ladies Tea at the home of Melinda Eppler - May 29, 2012

Rick and Marie Smith
Sandy Smoley
SMUD
Surewest Foundation
Joan Tate
The Merchants National Bank
Tides Foundation
Tim and Lynette Tidwell
Tom Trafzer
Turner Construction
U.S. Bank
U.S. Foodservice
UnitedHealthcare
Vasko Electric, Inc.
Warren G. Bender Co. -
Insurance, Bonds, Risk
Management
Waxie Sanitary Supply
Wells Fargo Foundation
Western Contract
Clarence Williams
Woodruff-Sawyer & Co.
Worldwide Facilities/Affiliated
York Risk Services, Inc.

*denotes deceased



Employees Give Back: First Annual Employee Philanthropist Award



Sushil Chand was awarded the inaugural "Employee Philanthropist Award" at Eskaton's Annual Business meeting on May 17th. Given to the employee who amplifies Philanthropy in his or her community, Sushil is a shining example of how one person can make a difference. He has gone the extra mile to support the efforts of the Foundation, he understands the importance

of philanthropy and has an affinity for our mission. Sushil believes wholeheartedly in the power of giving. It's a part of his culture and it's a part of him.

"It gives me great pleasure to be able to recognize our employees for the good work they do. Sushil's calm demeanor and positive attitude inspires others to participate in giving back, an important value of Eskaton," said Todd Murch, Eskaton's CEO.

Eskaton Foundation would like to thank Sushil and all of the generous employees who have embraced and engaged in the success of Eskaton Foundation.

Help Older Adults in Your Community by Donating Your Car

Donating your vehicle is an excellent way to support your community. **It's as easy as 1 - 2 - 3!**

1. **Make the initial contact by calling toll free 1-800-240-0160 and mention Eskaton Foundation.**
2. **All arrangements are made for you -** towing, receipt distribution, title processing and sale of the vehicle.
3. **Proceeds are distributed to Eskaton Foundation.**



Why donate your vehicle?

- Avoid the hassles of selling your vehicle.
- Turn that unwanted automobile into an IRS tax deduction.
- We do all the work.
- You can donate an automobile, truck, SUV, boat, or RV.
- Recycling your car saves energy and natural resources.

Kim Rhinehelder, VP of Philanthropy
Eskaton Foundation

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